

Why Is a Happy Marriage, Explained by Couple Who Have 'Systematized' Home

As the Shop and Factory Have Been Revolutionized,
So Has the Home, Declare Experts on
Subject of Efficiency of the Home.

Marguerite Mooers Marshall.

Why is a happy marriage?

Now there have arisen to answer this most important question two interesting young persons, who proclaim, with justification, pride, that they have started a new profession. These pioneers are Alfred Thornton Child, a chemist and graduate of Amherst College, and his wife, Mrs. Georgie Boynton Child, who was a Vassar girl and later a successful writer and lecturer. Mr. and Mrs. Child have established a Housekeepers' Bureau of Information at Cedar Lane, Darien, Conn., and are already recognized experts on the subject of Home Efficiency.

"We began the study of how to get along happily on a small income the first year we were married," smilingly confessed Mrs. Child. "Perhaps it was because I had been a business woman that it seemed to me the business of household management was in tremendous need of systematization—there has been so great a change in the organization of the home during the last hundred years. Much of the work and many of the best workers have left it for shop and factory."

SO-CALLED 'INDUSTRIAL REVOLUTION' AND ITS CHANGES.
"Some time ago wonderful machines were invented which revolutionized work in the factories. All the old methods, processes of work and organization of work were so changed that the new era was called the 'Industrial Revolution.'"

"Now the same change is revolutionizing the home. Modern labor-saving devices are replacing the old, laborious hand methods, and at the same time doing much to solve the vexed problem of Domestic Service. Tradition is giving place to scientific methods. The new housekeeping has come. Its watchword is 'Efficiency'; the knowing how to produce results without loss of time, labor or material. Its handmaidens are dustless dusters, vacuum cleaners, steam-cookers and fireless cookstoves."

"The truly extravagant woman is the one who refuses to acquiesce heretofore with this new movement, who goes on wasting the time that is surely money in the old, cumbersome processes."

"A washerwoman's time is worth \$2 a day; a hairdresser, from \$5 to \$10; professional women from \$10 to \$25 a day. Did you ever figure what it would cost to replace your services in your home? For \$25 a week you can secure a trained nurse to care for your children, for \$15 a week a seamstress to do your sewing, for \$4 a girl to do your general housework. The three combined will not give your family the intelligent care that you alone do every day for them."

HOW TO VALUE A MOTHER'S SERVICES IN A HOME.

"Your time is worth what it costs to replace it. Forty-three dollars and board, at least \$50 a week in all, is what it would cost nowadays to replace the time of a mother in a family of two or three children. Therefore you cannot afford to waste time. Save your time and strength for essentials."

"And just how is this to be done?" I asked.

"The first step is to build the convenient, properly arranged home, or, if you cannot afford to build, to readjust your present dwelling place to suit your needs. We call this the department of applied efficiency in our bureau. Our suggestions we make need not call for tremendous expense in their carrying out. A young husband who is 'handy' with a hammer and boards can accomplish wonders."

"After the home is properly arranged,

there comes the selection of the right sort of utensils to go into it. There are many cheap, improperly constructed articles on the market, which cost as much in the beginning as the well-made goods, and are continually breaking and wearing out and therefore a source of running expenses. We have made an absolutely disinterested study of everything in the way of household goods on the market as a part of our profession.

"Then, when the young wife is established in her well-arranged, well-equipped house or apartment, she will find the whole problem of the high cost of living vastly simplified. A family in Wilton, Conn., copied our own home at Darien as closely as possible, and reported a gain in comfort and leisure over a material reduction in expenditure."

DIFFERENCE BETWEEN EFFICIENT AND INEFFICIENT HOMES.
"Another family whom we advised rearranged and remodelled their Stamford house to make it efficient. Formerly they had two servants, had a coal range, that burned four hods of coal every day, had a gas stove to help out the range, never had enough hot water, and could have nothing out of a liberal household income. Now they have only one servant, use only the gas stove, have more hot water than they can use and burn less than one hod of coal a day in an efficient water heater. Moreover, they save steps, get rid of lost motions, have more comfort with less labor, have better meals and with less cooking, and have reduced the cost of living \$20 a month, or more than \$200 a year. They will also save \$20 on the winter's coal bill. And all this because the house is now efficient."

"I believe that with a proper understanding of the principles of home efficiency a young couple can live in comfort and happiness for \$1,000 a year. This applies to New York and vicinity; expenses would probably be less in other parts of the country. Here is a sample monthly budget:

Bent \$20.00
Food (cooking and heating) 35.00
Gas 3.00
Coal 2.00
Service 4.50
Clothes for man 10.00
Clothes for woman 12.00
Recreation, saving, etc. 12.50
Total \$100.00

"And there is not only the financial gain to be considered in making the

**POSAM SOAP SOOTHES
BABY'S TENDER SKIN**

Safest and Most Beneficial for Toilet and Bath—Absolutely Pure.

Posam Soap surprises and delights every user. It is more than a mere soap—a soap plus healing goodness. Its saponification is in its absolute purity, its antiseptic and germicidal qualities and its healthful effect upon the skin. These unusual properties are obtained by medication with Posam, the great skin remedy, making every use of this soap for toilet, bath, a source of positive benefit.

Posam Soap is without equal for tender skin; the ideal nursery soap, grateful, soothing and non-irritating. Every mother may rely upon its absolute safety and purity.

Posam Soap makes complexions clear, hands soft, beautifies the skin and improves its color and texture. The best shampoo for dandruff—greatly beneficial whenever scalp difficulties exist.

Unusually large and lasting cake; price 85 cents. For sale by all druggists. For free sample of Posam Soap, write the Emergency Laboratories, 32 West 45th Street, New York City.

ARRESTS LAWYERS AS THEY ARGUE IN LOBBY OF THEATRE

Two men who said they are Theodore Keats, thirty-five years old, of No. 10 East Twenty-sixth street and Robert Manning, thirty-eight, No. 113 Broad-

way, both lawyers, were arraigned in Men's Night Court late last night charged by Patrolman Winters of the West Forty-seventh street station with disorderly conduct.

The policeman said he was called to the lobby of the Criterion Theatre, Broadway and Forty-fourth street, and found the two men arguing with another man. Their conversation became so heated, he said, that he had to arrest them. On the way to the station house in the patrol wagon, he testified, he was called a crook and told he would be sorry for making the arrests. The same thing happened, he testified, when bringing the prisoners to the Night Court. Keats, he said, was particularly abusive.

The remark was heard by Magistrate Appleton, who told Keats he was in danger of having a second complaint drawn against him. Keats apologized and Manning offered to explain the trouble. In referring to "Keats" he called him "Carney."

"Mr. Carney and I," he said, "were at the Union Club and got tickets for the theatre. We went to the Knickerbocker, where we had dinner. We were late and had some difficulty in getting into the theatre. We were standing in the lobby, and when this policeman arrested us for no apparent reason I objected, but I did not use any of the language attributed to me while in the patrol wagon or elsewhere."

As he finished Magistrate Appleton noticed the face of Patrolman Winters twinge. "Keats" was standing by his side and the Magistrate asked angrily: "Are you kidding that policeman?" The prisoner denied it, and said he

was sorry if his foot had come in contact with the policeman's leg. Magistrate Appleton said the prisoners were not in condition to go on with the case, and adjourned it until to-night. He paroled the prisoners in their own recognizances.

A Bedding Humourist.
(From the Houston Post.)
"Jinx's daughter bids fair to become a humorist."

"That so?"
"Yes, I was visiting there last night and I told her she had her mother's voice and her father's features, and she asked me if I thought she was a sin."

At Present Prices.
(From the Boston Transcript.)
Hostess—Mr. Mann, you eat roast beef rare, do you not?
Guest—Yes, rare and rarely.

Summer Complaints.
Dysentery, Diarrhoea, Cholera Morbus

Radway's Ready Relief taken inwardly in water will in a few moments cure cramps, spasms, cholera morbus, dysentery, diarrhoea, flatulency and all internal pains.

Extremely for Rheumatism, Neuritis, Sciatica, Neuralgia, Headache, Migraine, Stomach, Liver, Stomach, Pains in the Back, the application of Radway's Ready Relief

to the spot or parts affected will instantly relieve and soon cure the sufferer of these complaints. Sold by all druggists.

Radway & Co., New York.
WORLD WANTS WORK WONDERS.

DINE IN OUR COOL AND POPULAR PRICE RESTAURANT, EIGHTH FLOOR

This Store Will Be Open Until 6 P. M. Saturday, August 31
Simpson Crawford Co.
33 Years Leaders of Fashion
SIXTH AVE. 19th TO 20th STREET.
In New York's Shopping Center—Easy to Reach from Everywhere.

A Most Unusual Offer!
Women's Advance Model
New Fall Suits

Superior in Style and Quality to Most \$25 Suits Shown Elsewhere. Here at **\$19.75**



These suits are made by one of our prominent manufacturers of high grade tailored suits with whom we do an extensive business. He sold them to us at cost as an extra inducement to start the season, and to his low cost we have added the smallest margin of profit when we say \$19.75.

They are elegantly fashioned of U. S. serge in navy and black, in a very smart plain tailored model with notch collar, breast pocket and cutaway front.

The skirt is a new model with high girdle and is side plaited. Lined with yarn dyed satin. All sizes from 34 to 44. Be sure to see these suits Friday.

Women's Beautiful Charmeuse Dresses, \$16.50
Our showing is very complete, and includes the very newest effects in Robespierre or Directoire collars and cuffs, many in contrasting shades; remarkable value at \$16.50.

\$1.75, \$2 & \$2.50
Lingerie Waists
Special for **\$1.00**
Friday at

A beautiful assortment to select from both in materials and styles; all sizes and a big lot of fine, clean merchandise. We will also clean up a lot of soiled waists at this price; remarkable values.

Big reduction in Imported Lingerie
Blouses, values up to \$15; at \$4.98

Parents, Read This News!
Boys' School Suits

With Two Pairs **\$3.98**
Knicker Pants, for Friday at

While this special lot lasts you may outfit your boy for school at a big saving. These suits are made of fancy mixed materials, browns, tans, grays; coats are double-breasted for boys 11 to 17, and Norfolk jacket styles 8 to 14 years. Coats cut full and stylish, wide lapels, and 2 pairs knicker pants, cut extra full.

Boys' \$7.50
Suits, Two Pairs
Knicker Pants
Norfolk or double-breasted styles, strictly all wool fabrics; two pairs knicker pants; colors are brown, tan, gray and fancy mixtures; ages 7 to 17 years. \$4.98

GRROCERIES

COFFEE—Mountain Blend, 1 lb. \$1.00
MACARONI—Egg Noodles, 25c
SUGAR—Granulated, special to-morrow with purchase of other groceries, 16c
EGGS—Selected, candied, not do. 24c
CORN—Sweet, tender kernels, special, case, \$1.66; dozen, 85c; reg. 10c can. 7c

TEAS—All our reg. 50c grades, 37c
TOMATOES—New pack, No. 1, 6c
EVAPORATED MILK—Van Camp's, tall can, 9c
JELLY—Red currant, pure, special 12c glass at 9c
RICE—Special, 5-lb. 21c
RAISIN CAKE—Special, 25c

The Free
The Best Sewing Machine

With its many exclusive improvements over all other machines, is the machine you want. Its first cost is less, and it costs less to run, and lasts longer. Because of these features:

Eight Sets of Ball Bearings, Rotoclose Movement, French Leg Design and Dustless Japanning.

Special! New Royal Sewing Machine, \$19.98
Agent's price \$40.00. While this lot lasts we sell them at \$1 down and \$1 per week. Six-drawer automatic drop head New Royal A Machine furnished with complete set of latest attachments; fully guaranteed.

Special! New Royal Sewing Machine, \$19.98
Agent's price \$40.00. While this lot lasts we sell them at \$1 down and \$1 per week. Six-drawer automatic drop head New Royal A Machine furnished with complete set of latest attachments; fully guaranteed.

Rice, 17 lbs., \$1; 5 lbs., 31c
POTATOES—Full bushel, 1.15
RAISINS—Best quality, seeded, 12c
COOKED HAM—Shoulder, 29c
ORANGES—Dozen, 22c
CALIFORNIA CLARET—2 l. 21c
STARSH—Special, 5-lb. 21c
RAISIN CAKE—Special, 25c

Here's Another of Those Genuine Bargain Sales Which Will Throng
The Millinery Store To-Morrow

We want every woman in New York and vicinity to have one of those Bargain Hats to wear over the Holiday.

300 Pure White English Felt Untrimmed Hats
Soft enough in finish to conform to any style of head dress—at least a dozen shapes to choose from, from **69c-98c** the small to the large

Who ever heard of new, desirable merchandise being sold at these prices, except at Simpson-Crawford's? Just shop a little bit, and find out what others want for similar goods.

The Correct New Fall Shapes
This handsome Velvet and Plush Dress Shape in black, or white with black, only. **\$3.98**
This becoming bright finish hat in soft finish, two-toned or self colors, only. **\$1.98 and \$1.75**
This handsome quality Velour soft finish hat, two-toned in all the new shades, only. **\$3.98**
This beautiful quality Black Silk Face velvet hat, a true copy of the French; note the long side. **\$5.98**

The above pictures give you only a glimpse at some of the styles in hats we are selling to-day. We show more clever untrimmed hats than any two other stores in town, and Our Prices are always away below the Market.

Those Soft Black Velvet Knock-about hats with braided bindings and bands, are very pretty and can be worn so well with light summer dresses; in fact, the black hats show off to advantage the light dress. Extremely moderate at **\$1.98 to \$2.75**
Very Fine Quality Velour Body Hats, in large, medium and small sizes and soft hood effects; cheap and better than any in town at **\$3.48 to \$4.98**

Extraordinary Values in Lace Curtains

A shipment that was due the early part of the month just arrived, so we are going to let them go at a price that will take them out in a hurry.

450 prs. corded Arabian Lace Curtains **\$2.45**
700 prs. Scotch Lace and Cable Net Curtains **\$2.45**
600 prs. Braided Renaissance Lace Curtains **\$2.45**
450 prs. Irish Point Lace Curtains **\$2.45**
500 prs. Sunfast Colored Madras Curtains **\$2.45**
800 prs. Marie Antoinette Curtains **\$2.45**

Green or Red Fish Nets—36 to 50 inches wide; regular 25c, 39c and 49c quality, at, per yard. **12c**

August Furniture Sale
The Last Friday
This Complete Dining Outfit \$39.50

It's a wonder—a value that has never been equaled. You will wonder how we do it. There are just 13 of these suits left. You must come early if you wish to share in this bargain. Chairs have genuine leather slip seat.

\$35.00 Brass Bed **\$45 Table** **\$19.50**
\$17.95

\$56.00 Complete Bed Outfit \$25

Consisting of a \$20 All Brass Bed \$12 Cotton Mattress \$20 Box Spring \$4 Pair Feather Pillows Complete for \$25 No Mail Orders.

Valuet or to-morrow finished brass bed, with 2-inch top, one-inch filler; it usually sells for \$55; for to-morrow, \$17.95.

Full 54-inch top, extends eight feet. Made of solid quartered oak. \$56.00 Complete Bed Outfit \$25

S. BAUMANN & BRO.

No Money Down

All Goods Marked in Plain Figures
Out-of-Town Deliveries Made by Our Motor Trucks

Quartered Oak Buffet
Handsomely carved legs, heavy slow feet, large beveled plate mirror like cut; value **\$18.98**

Quartered Oak
Dining Chair, with heavy seat, genuine leather seat and back; like cut; value **\$4.50**

China Closet, with full heavy door, and mirror, like cut; value \$13.49

Axminster Rugs
6x9, Value \$16, at **\$11.50**
8x10, Value \$25, at **\$17.98**
10x12, Value \$32, at **\$26.48**

COR 6th AVE & 15th ST.

CASH OR CREDIT

ONE LOW PRICE